



May 11, 2009

**Project Phoenix partners with Spectrum Aeromed for medevac  
*Phoenix*<sup>CRJ</sup> version**

In response to market interest for the *Phoenix*<sup>CRJ</sup> in an air ambulance version, Project Phoenix, the Dubai-based specialist in converting airliners for VIP/executive use, has signed an agreement with Spectrum Aeromed of the United States to develop such a variant – as either a dedicated air ambulance version or quick change fit option. Spectrum Aeromed, headquartered at Hector International Airport in Fargo, North Dakota, provides customized air medical and air ambulance equipment for fixed and rotary wing aircraft around the world.

Under the terms of the agreement, Spectrum Aeromed will provide Project Phoenix with a custom-designed medical interior and full range of medical equipment that they can offer to prospective customers who see the *Phoenix*<sup>CRJ</sup> as a suitable platform for medevac flying. The company will be Project Phoenix's preferred and recommended aeromed provider and Spectrum will refer any interested clients to Project Phoenix.

In addition, into the future, the two companies have agreed to work together and review future conversion of other (larger) airliner types, such as the Boeing 737 and Airbus A320 series. Currently, Spectrum Aeromed boasts 50-plus STCs on some 250 aircraft types.

"We see this relationship very much as a long term one," said Project Phoenix CEO Mike Cappuccitti, announcing the agreement at Europe's largest business aviation show, EBACE, this week. "We have considerable interest for the *Phoenix*<sup>CRJ</sup> in the in the air ambulance role – from Europe, the United States and the Middle East. This exclusive agreement with Spectrum Aeromed, a renowned world leader in life-saving solutions, will be well received," he noted.

"Spectrum Aeromed looks forward to completely customizing and configuring a *Phoenix*<sup>CRJ</sup> aimed solution – down to the last detail – so that it meets Project Phoenix's goals as well as its customers' needs," said Horst Heinicke, vice president of international marketing for Spectrum Aeromed. "Spectrum Aeromed has always approached each project as a unique, individual job, so we're excited to work closely with Project Phoenix's senior management team to fulfill the increasing demand for medevac missions."

The *Phoenix*<sup>CRJ</sup> programme was conceived to offer buyers of large executive aircraft a viable and cost-effective alternative to new business aircraft models in the 2,200 – 3,000nm range. Jet Asia of Macau is the first operator to fly the Project Phoenix VIP-configured Bombardier CRJ-200 on behalf of owner Ritz Pacific Ltd, accepting its aircraft later this month.

## **Notes to Editors**

Project Phoenix is an aircraft conversion program initially focused on the Bombardier CRJ platform. Now in its second year, the company is preparing to broaden its activity on other airliner types. Composed of aeronautical engineers, technicians, designers, and project management specialists, the Phoenix team has managed over 100 aircraft completions. The Phoenix team provides personal service in managing the customization of personal jets. Project Phoenix is led by Mike Cappuccitti, President and Kevin Hoffman, Chairman, veterans of Bombardier.

More information on Project Phoenix and its conversion program can be found at [www.projectphoenixaircraft.com](http://www.projectphoenixaircraft.com).

### **For more information on Project Phoenix please contact:**

Alison Chambers/Helen Stevens  
Emerald Media  
T +44 1962 736600  
[alison@emeraldmedia.co.uk](mailto:alison@emeraldmedia.co.uk)

Mike Cappuccitti  
President, Project Phoenix  
T +971 50 6534214  
[mikec@projectphoenix.aero](mailto:mikec@projectphoenix.aero)

## **About Spectrum Aeromed**

Founded in 1991 and acquired by Snaky Creek Enterprises in 2007, Spectrum Aeromed is a leading global designer and manufacturer of customized air medical and air ambulance equipment for fixed and rotor wing aircraft. Its modular, dependable and custom-built air medical equipment is used by all segments of the aviation industry including: charter services, private/VIP operators and Royal Families, emergency medical services (EMS) and search and rescue (SAR) operations, large and small hospitals, corporations and global military and government entities. Spectrum Aeromed holds more than 50 Supplemental Type Certificates (STCs) as well as many foreign certifications covering 260-plus models of aircraft. Headquartered in Fargo, N.D., Spectrum Aeromed has a staff of 23 and a 15,000-square-foot state-of-the-art manufacturing facility. For more information, visit [www.spectrum-aeromed.com](http://www.spectrum-aeromed.com).